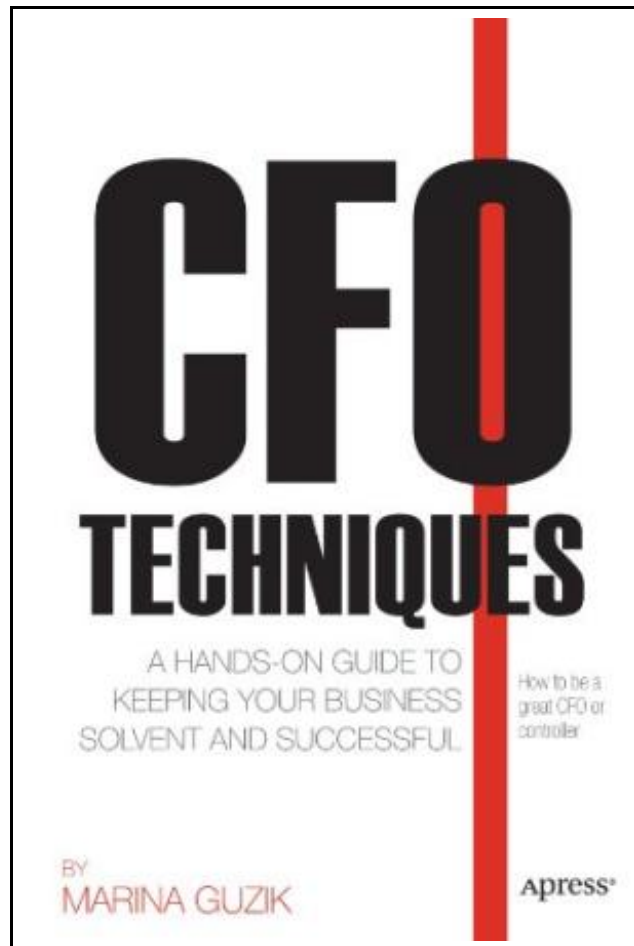


CFO Techniques: A Hands-On Guide to Keeping Your Business Solvent and Successful: A Hands-On Guide to Keeping Your Enterprise Solvent and Successful



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CFO TECHNIQUES: A HANDS-ON GUIDE TO KEEPING YOUR BUSINESS SOLVENT AND SUCCESSFUL: A HANDS-ON GUIDE TO KEEPING YOUR ENTERPRISE SOLVENT AND SUCCESSFUL



Apress. Paperback. Book Condition: New. Paperback. 380 pages. Dimensions: 8.5in. x 5.4in. x 0.2in.CFO Techniques: A Hands-on Guide to Keeping YourBusiness Solvent and Successful is a comprehensive and instructive working manualfor multitasking chief financial officers and controllers working inthe fast-paced commercial environment. Every senior financial professional with an ever-broadening span of control will benefit from this complete outline of the core activitieswith specific descriptions of individual taskscomprising the daily agenda of a successful CFO or controller. It covers everything from traditional responsibilities like budgeting and financial reporting, to more innovative tasks like performance analytics and business strategy development. While emphasizing specific guidelines on what it takes to excel as a companys head of finance, the book refrains from overwhelming dryness by using cultural references, real-life examples, and a casual tone. With its bite-sized, easy-to-read chapters, CFO Techniques serves as bothan invaluable desktop reference handbook and a good bedtime read. Whether you need a quick recommendation on treasury procedures, adhering to GAAP, keeping funds safe from embezzlers, or advice on dealing with the CEO, you will find theanswers in this book. Guides you through CFOcontroller core responsibilities, function by function Serves as a reference manual on financial matters specific to the small and mid-size commercial environment Goes beyond finance and accounting, addressing the administrative and behavioral issuesall CFOs occasionallymust address What youll learnYou will learn to: Identify best practices for each CFOcontroller function Select tasks crucial for survival and growth ofthe company Formulate processes and procedures Organize daily, weekly, monthly, and annual routines Identify reporting and analytical requirements Establish internal and external working relationships Keepthe organization on the right side of the law and regulation at all times Who this book is for CFO Techniques: A Hands-on Guide to Keeping YourBusiness Solvent and Successful is for professionals who have built their...



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